

**SSPiN Executive Committee Minutes  
February 22, 2010**

Conference call of the Executive Committee began at 6:30 pm

Conference call included: JoAnn Toussaint, Brian Dahlvig, Tracy Hvezda-Lehtola, Lisa Hull

**1. Review of Minutes from January 11, 2010 Meeting**

No changes or corrections were made to the minutes. Tracy posted the minutes on the website.

**2. Fall Conference Planning Meeting (February 19)**

Brian attended a meeting to discuss planning for the fall MLA conference. The conference theme will be "Serious Play." Discussed possible ideas for sessions that might relate to this topic.

Brian also mentioned that they are rolling out an online system for submission of session proposals on the MLA website. This will allow potential presenters to submit proposals for sessions and materials for review. All the criteria and requirements for presenters will be available online.

**3. Fall MLA Conference**

JoAnn suggested that we discuss possible topics for sessions at fall conference (general brainstorm of ideas). SSPiN is responsible for two sessions as well as the business meeting.

JoAnn mentioned Charlie Girsch, who spoke at a Branch Out meeting. He is a toy maker based in St. Paul and spoke about ways to develop creativity. She will check into having him as a speaker.

Can expect between 500 to 600 people to attend conference.

We will continue sharing ideas. Tracy offered to post a note on the SSPiN website to generate ideas.

**4. Promotional Ideas**

Tracy had suggested buying chocolates and having stickers with the SSPiN logo on them. Still working on other ideas.

**5. EQS Conference – May 11<sup>th</sup>, University of Minnesota**

JoAnn is planning to attend. Tracy is willing to sit at a table to promote SSPiN (vendor table) at conference.

JoAnn will check with the EQS committee and see if we can have a table.

**6. SSPiN Brochures**

JoAnn will mail a hardcopy of the current one-page brochure to Lisa. Lisa will work on a revision of that brochure.

**7. LinkUp Newsletter**

Lisa did contact Rita Schulz who had previously edited the LinkUp newsletter, but has not had time to come up with a new format. Brian will write an introductory letter to members.

**8. Other Agenda Items:**

JoAnn brought up the need to work on ideas (bylaws, other items?), place (Twin Cities – northern suburbs?), and time (May?) for meeting of SSPiN membership.

JoAnn will schedule the next SSPiN Executive Committee Meeting (probably another conference call) sometime in May. We can email ideas for the sessions and ideas for the SSPiN Membership meeting before then..

Meeting adjourned at 7:30 pm.