

Minnesota Library Association Board Meeting Minutes

Friday, March 19, 2010

10:00 AM – 12:00 PM

MELSA | 1619 Dayton Avenue, Suite 320 | St. Paul, MN 55104-6276

Present: Ken Behringer, Nick Dimassis, Robin Ewing, Lyndi Finifrock, Mic Golden, Kathleen James, Kristin Mastel, Marta Mersereau, Don Regelman, Lynne Young

Guests: Melissa Palank (Nonprofit Solutions), Cynthia Matthias, Don Kelsey (MN Library Foundation)

Absent: Melissa Brechon (excused)

1. **Call to Order** – James called the meeting to order at 10:00 am
2. **Adoption of Agenda** – Removal of 4.2, 5.4, and 6.1 as originally submitted. Addition of 7.4. **Ken Behringer moved to adopt the agenda as revised; Don Regelman seconded – Motion passed**
3. **Approval of February 19, 2010 Minutes** – **Ken Behringer moved to accept the minutes; Robin Ewing seconded – Motion passed**

4. **Financial Report**

- 4.1 **Monthly Reports** - The February financial reports were distributed to the board at the meeting for review. Golden provided a verbal overview of the reports. She also mentioned we are still missing several budgets from sections, divisions, and subunits and she will be following up with the chairs on this matter. The board had additional discussion. **Don Regelman moved to accept the monthly financials; Robin Ewing seconded – Motion passed**

5. **Update on Activities**

- 5.1 **ALA Emerging Leaders Sponsorship Report (Cynthia Matthias)** – Cynthia Matthias, from the Hennepin County Library System – Brooklyn Park, was the recipient of the MLA sponsorship of the ALA Emerging Leaders program. She provided an update to the board on the program and her activities. The project for her team of four is the review and assessment of the ALA Web site, especially with regards to accessibility and screen readers. The board also asked her questions and had additional discussion.
- 5.2 **Legislative Auditors Report (James)** – The Minnesota Office of the Legislative Auditor will release the Public Library evaluation report to the House Cultural and Outdoor Resources Finance Division on Monday, March 22, 2010, at 4:30 p.m. in Room 5 State Office Building. We will discuss this report at the April meeting.
- 5.3 **Library Snapshot Day (James)** – The communications committee met on March 11 and discussed their involvement with Library Snapshot Day on October 28, 2010. Library Snapshot Day provides a way for libraries of all types across a state, region, system or community to show what happens in a single day in their libraries. They will promote this event through our Social Media sites, at Annual Conference, and through our Web site. If this event goes well, the committee will recommend doing this event in the spring. The board had additional questions and discussion.

6. **Reports**

- 6.1 No reports were submitted for discussion

7. Discussion Items

- 7.1 MN Storytime (James) – Minnesota Storytime was a joint program between The Minnesota Humanities Center and CYPs; Minnesota Storytime has lost their program director and CYPs has asked the MLA board for approval for MLA to take on this project. The board had additional discussion and would like for CYPs to approach the board with a long term plan on this project, covering the execution and maintenance of this program. They also suggested this would be a good state pool project.
- 7.2 MN Logo (James) – The communications committee would like to update the logo for the MN Library Association and would like to work with Kendra Myers at Nonprofit Solutions on a new design. Because the logo is more than just a design, Palank mentioned the board should look at the branding of the organization and what we want to convey through this logo. The board had additional discussion. The board recommended the committee discuss their needs with Kendra Myers to determine capability of Nonprofit Solutions to work on this project and to report back to the board on next steps.
- 7.3 MLA Newsletter (James) – James reported the communications committee discussed the publication of an eNewsletter at least quarterly and will work up to possibly once a month. She reviewed some of the possible topics and areas they would like to feature.
- 7.4 Legislative Committee Budget Changes (Dimassis) – Because the 2010 budget has already been approved by the board, Nick has requested approval to spend \$1200 from the legislative budget to support a trip to Washington D.C. for the Immediate-Past Legislative Chair. **Nick moved to approve the expense up to \$1200 in the Legislative Budget to fund attendance at Advocacy Day in Washington D.C. for Mark Ranum; Marta Mersereau seconded – Ken Behringer offered a friendly amendment to the motion to match the amount we offer the ALA councilor for travel expenses which is \$750; Mic Golden seconded - Motion passed**

8. Other Agenda Items – None

9. Adjournment - The meeting adjourned at 11:39 am. **Mic Golden moved to adjourn the meeting; Marta Mersereau seconded – Motion passed**

Next meeting: Friday, April 16, 10:00 am – 12:00pm at MELSA