

ARLD Board Meeting
Minnesota Library Association
1821 University Ave W, Ste S256
St. Paul, MN 55104
January 8, 2010, 1:00 p.m.-3:30 p.m.

Present: Kristen Mastel (chair), Michael Bloomberg, Kate McCready, Amy Springer, Rita Baladad, Rebecca Ganzel, Linda Eels (past chair),

Minutes

1. Welcome

2. Additions to the agenda: none

3. Review and approve minutes from November's meeting : one change from ACRL meeting at Midwinter to ACRL chapters meeting at midwinter

4. Update from MLA Board meeting

- Renewals reminders have been sent out. Discussed why online registration link wasn't also included. Memberships are calendar year—January through December. 75% of your dues are tax-deductible.
- We have 268 members.
- MLA conference: very successful. \$62,000 net (How much of this was profit? Figure not at hand.). 2010 conference will be at the Rochester Conference Center, October 6 – 8, 2010, theme is Serious Play. MLA board also looking at Go-to Meeting for webinar meetings. ARLD budget due at the Feb MLA board meeting.
- ARLD Budget: Linda Eels and Kristen Mastel will finalize. Discussed ideas for spending net income: spend more on ARLD day—more money for a speaker, incentives to attend; award conference registration or membership for Innovator's Award; chapter council travel stipend; incentives for membership (swag examples: post-it note cubes, thumb drives). Need to allocate funds for an advertising budget if we will be paying Nonprofit Solutions to send an email blast.
- Discussed MLA membership database, ARLD listserv, and how we email communications/notices (for save the date, proposal calls, etc). Non-profit solutions charges \$.02 per ACRL member for an email blast. Kate McCready will look into this.
- MLA is sponsoring an ALA emerging leader: Cynthia Mattias.

5. ACRL meeting at Midwinter

- Rita Baladad will attend the chapter meeting.

6. 2010 ARLD Day Planning

- Scheduled for April 23, 2010 at the Minnesota Landscape Arboretum
- Theme: Promoting Presence: Creative Collaboration in the Library

- Timeline review (ask Linda for draft 10)
- Proposal submission this year will be online.
- Discussed ARLD Day agenda
- Amy Springer and Jennifer Hootman will work on food estimation.
- Linda Eels will work on sponsorship; Amy Springer will contact Text-a-Librarian.
- Budget – draft

7. Document storage/sharing (Linda & Kristen)

- Discussed where to post/archive ACRL documents. Rebecca Ganzel will look into setting up a wiki.

8. Update to ARLD Bylaws (Awards, Article IX)

- Too specific; need to change the name of the award. Formed subcommittee to work on this: Amy Springer, Rita Baladad, and Kristen Mastel.

9. Legislative update (Michael Bloomberg)

- Governor un-allotted budget for food for low-income people on special diets. The group sued, which now puts other state funds into question. Budget must be balanced so there will probably be more un-allotments. MLA legislative committee has drafted language for their platform to the legislative committee and will release it soon.

10. Meeting schedule and location: Second Friday of each month, at 1821 University Ave.

11. Meeting adjourned at 3:05 PM.

Next Meeting: Feb 12, 2010, 1:00 PM.

Upcoming meetings: March 12, April 9.

Submitted by Rita Baladad, ARLD Secretary