

The Everywhere Library

Breakout Sessions

 ■ **Minnesota Learning Commons: Overview & Application for the Minnesota Library Community**

with Mary Ann Van Cura State Library Services, Minnesota Department of Education) & Todd Digby MNSCU

The intention of the Minnesota Learning Commons (MnLC), formed by a partnership of key state public education organizations, is to be the gateway to provide access to online courses and programs and digital resources for K-12 and higher education students, educators, parents and citizens of the state. What are the resources and services that comprise the MnLC? What ideas do you have for utilizing and strengthening the MnLC? Join us for an overview of the MnLC and its components, from web portal to Learning Object Repository to statewide software subscriptions and more. Provide your input on the MnLC and how the Minnesota library community could leverage, promote and contribute to the MnLC and its resources.

 ■ **Seamless Library Instruction for E-Learning**

with Elaine Settergren, Globe Education Network

For virtual library instruction, creating learning objects, guides, videos or webinars is not always enough. With a little more effort, you can unite library instruction with the content of the course. In the online composition courses at the online division of the Globe Education Network career colleges, we've integrated library instruction seamlessly with the assignments, discussions, and course objectives. Our project originated from the ideas in blended librarianship and embedded librarianship. In this presentation, you'll learn how we've accomplished this and tips for how you can implement a similar project at your institution.

 ■ **Implementing a Mobile Application for Your Library**

with Meg Knodl, Hennepin County Library

MELSA libraries recently purchased and are rolling out mobile applications for each system using Boopsie, a mobile provider. Boopsie has built apps for universities, public libraries, and conference attendees. Content management, creating or purchasing graphics, testing functionality, maintenance, and working with a vendor are all issues involved with rolling out a mobile application. We will share lessons learned from two systems' experiences and talk about the process of using a vendor to implement a mobile solution.

 ■ **Do Your eBook Collections Address Diversity?**

with Rachel Wexelbaum, Saint Cloud State University

As more academic libraries invest in eBooks and eBook collections, librarians may make the assumption that diverse populations and points of view are included. Analyses of NetLibrary, Kindle, Google eBook, and Hathi Trust collections showed that few core LGBTIQ titles are available in eBook format. For those libraries seeking to increase their eBook collections, it is important for selectors to determine whether or not core titles by and about underrepresented populations are available, before traditional books go out of print. This will affect all Minnesota libraries that serve underrepresented populations and support curriculum that addresses underrepresented populations.

 ■ **QR Codes in Libraries: Going Beyond Signage**

with Megan Kocher & Jennifer Veile, University of Minnesota Libraries

QR codes are popping up everywhere, from pizza boxes to movie advertisements. In the context of libraries, they allow for promotion of traditional and new services in innovative and creative ways that grab the attention. They also facilitate a quick way for patrons to access information and resources using a mobile technology that is already integrated into their lives. In the Walter Library at the University of Minnesota, we are piloting a program using QR codes in several ways. By tapping into this technology and tracking usage data, we are learning how our patrons are most interested in interacting with QR codes in the library. Our intent is to enhance user experience at the point of need. Rather than using QR codes to replace static things such as signs, we are using them to empower the user to act in the moment. Our hope is that our discussion will create a dialogue that will inspire other libraries to try using QR codes, with the ultimate goal of a better user experience.

 ■ **Wikipedia is the New Google: Linked Data and the Future of Authority Control**

with Sarah Weeks, St. Olaf College

Web-scale discovery tools (e.g. Summon, Primo, EDS) provide users with "Google-like" searching across local catalogs, subscription databases, and institutional repositories. Despite their power, these tools lack a mechanism for authority control, one of the primary ways of organizing bibliographic data. They rely instead on complex algorithms to provide relevancy-ranked content drawn from different sources with different metadata standards. Linked

data is a concept on the horizon for linking different controlled vocabularies from different sources. This presentation will discuss some benefits and drawbacks of web-scale discovery and the ways in which using linked data for authority control could improve cross-content searching.

■ **MCTC Libr@ry's Website: A Portal to Research Success!**

with Jennifer Sippel & John Daniels, Minneapolis Community & Technical College

Minneapolis Community & Technical College Library's website is a one-stop-shop to getting all kinds of information

about library services, spaces, resources, and more. This session will be a "show and tell" of sorts, and we will focus on select initiatives ("Ask a Librarian", social networking, QR codes, online suggestions and polls, Information Literacy Curriculum, tutorials, and more) that the library has taken to make our presence more visible and accessible on the web.

Lightning-Round Sessions

■ **Pop Culture Infused Library Instruction Sessions: The Jersey Shore Experiment**

with Amy Springer, College of St. Benedict/St. John's University

Students often do research outside of our library walls. They are everywhere. For some students, their only interaction with a librarian is during library instruction sessions. These instruction sessions need to be a memorable and engaging experience. By using pop culture, students make an emotional connection to the material. By layering, a concept described in Heath and Heath's *Made to Stick*, students are introduced to pop culture themes and then transition into more complicated research skills. Activities and assignments within class could be modeled off of storylines and characters from popular television shows. Examples will be shown in this session. Participants of this session will learn how and why to use pop culture when teaching information literacy.

■ **Envisioning the Library of 2025: Update from the Minnesota Library Futures Initiative**

with Kate Peterson, University of Minnesota

What will the library look like in 2025? What minor shifts in planning and budgets can be made now to benefit the strategic positioning of Minnesota libraries in 2025? In October 2010, the Minnesota Library Futures Steering Committee appointed 24 people, ages 25 to 35, to the Minnesota Library Futures Group. In this session, learn about the progress, challenges, and initial results from our unique group as we define the issues, engage in discussion, and develop a report on their findings that addresses how libraries can meet the changes occurring in Minnesota now and in the future.

■ **Connecting with the Online Learner: Using Media to Create Customized Tutorials**

with BethMarie Gooding, Rasmussen College

Video tutorials utilizing screen capture technology to discuss citation and research skills were created for Rasmussen College students to bring reference services to online

learners. The librarian's desktop becomes the medium to create course-specific screencasts. The ability to connect with students virtually is vital as students come to rely on and expect information to be available in an online, asynchronous, 24/7 accessible format. Enhanced virtual services allow comparable instruction when face-to-face service is not feasible. Step-by-step tutorials were created to guide students through the research process.

■ **eBooks and eReaders**

with Michele McGraw & Gail Mueller Schultz, Hennepin County Library

This session will provide an overview of how Hennepin County Library is providing eBooks and other eMedia to customers. The presenters will share information on eBook selection and collection development, online resources for staff and customers, and trends in this area.

■ **The Library Goes to Class: Pushing Content to Course Pages**

with Will Keillor, Bethel University Library

Relating library content to class work is an essential part of providing good service in an academic library. This lightning-round session will introduce specific ways to add eye-catching content from Libguides and more to a Blackboard or Moodle course page and how to get students using the resources, as well as some ideas for how to get access to editing the pages in the first place.